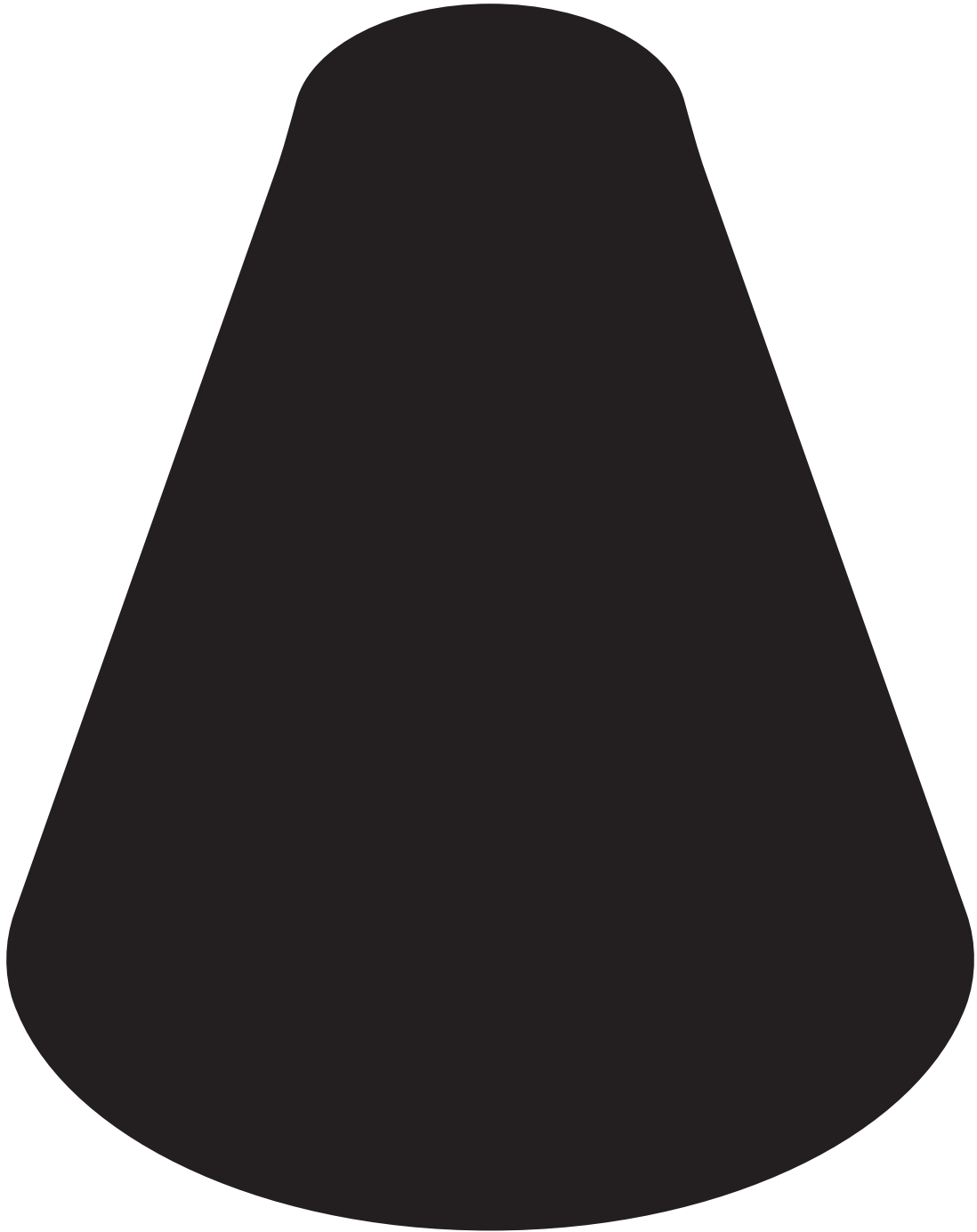


Alphabeta Floor Lamp



Fact Sheet


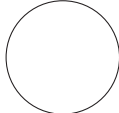








Alphabeta Floor Lamp

Design by Luca Nichetto

Variety and flexibility are at the heart of the modular Alphabeta lighting system by Luca Nichetto. Eight different shade shapes in eight powder-coated colors equate to a plethora of possibilities—992 to be exact. Whatever your aesthetic, from strict and somber all-black to playful and flamboyant color combinations, sharp lines or voluptuous forms, Alphabeta can accommodate them all. Alphabeta are bidirectional—meaning they emit light from both the top and the bottom of the shade—so that you need not choose between spotlight and ambient light but can enjoy both. The Alphabeta Pendant Lights hang on a metal wire, with a sinuous cable adding a curvaceous detail. Pendants can be used singularly or in groups for an impactful installation. Every turned-steel shade and milled part is made in Italy.



Product name	Finish	Finish	SKU
Alphabeta Floor Lamp Base (EU)	Black		20034
Alphabeta Floor Lamp Base (UK)	Black		20076
Alphabeta Floor Lamp Base (US)	Black		20091
Alphabeta Shade Cone Large (CL)	Beige Grey		13312
Alphabeta Shade Cone Large (CL)	Jet Black		13313
Alphabeta Shade Cone Large (CL)	Reseda Green		20006
Alphabeta Shade Cone Large (CL)	Signal White		13314
Alphabeta Shade Cone Small (CS)	Coral Red		20001
Alphabeta Shade Cone Small (CS)	Jet Black		13309
Alphabeta Shade Cone Small (CS)	Pastel Turquoise		13308
Alphabeta Shade Cone Small (CS)	Signal White		13310
Alphabeta Shade Cone Tall (CT)	Jet Black		13306
Alphabeta Shade Cone Tall (CT)	Signal White		13307
Alphabeta Shade Cone Tall (CT)	Steel Blue		20002
Alphabeta Shade Cone Tall (CT)	Zinc Yellow		13305
Alphabeta Shade Round Cylinder (RC)	Jet Black		13322
Alphabeta Shade Round Cylinder (RC)	Light Pink		20008
Alphabeta Shade Round Cylinder (RC)	Reseda Green		13321
Alphabeta Shade Round Cylinder (RC)	Signal White		13323
Alphabeta Shade Round Large (RL)	Jet Black		13300
Alphabeta Shade Round Large (RL)	Signal White		13301
Alphabeta Shade Round Large (RL)	Steel Blue		13299
Alphabeta Shade Round Large (RL)	Zinc Yellow		20003
Alphabeta Shade Round Medium (RM)	Beige Grey		20007
Alphabeta Shade Round Medium (RM)	Black Red		13318
Alphabeta Shade Round Medium (RM)	Jet Black		13319
Alphabeta Shade Round Medium (RM)	Signal White		13320
Alphabeta Shade Round Small (RS)	Coral Red		13302
Alphabeta Shade Round Small (RS)	Jet Black		13303
Alphabeta Shade Round Small (RS)	Pastel Turquoise		20004
Alphabeta Shade Round Small (RS)	Signal White		13304
Alphabeta Shade Round Tall (RT)	Black Red		20005
Alphabeta Shade Round Tall (RT)	Jet Black		13316
Alphabeta Shade Round Tall (RT)	Light Pink		13315
Alphabeta Shade Round Tall (RT)	Signal White		13317

<p>Shade material <i>Steel</i> Powder Coated Lacquered</p> <p>Base material <i>Steel / Aluminium</i> Powder Coated / Anodized</p>	<p>Always in stock We keep all our products in stock and ready to ship from our warehouses in the US and EU</p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); gap: 10px;"> <!-- Row 1 --> <div style="text-align: center;">  Powder Coated Steel Jet Black RAL 9005 </div> <div style="text-align: center;">  Powder Coated Steel Signal White RAL 9003 </div> <div style="text-align: center;">  Powder Coated Steel Black Red RAL 3007 </div> <div style="text-align: center;">  Powder Coated Steel Beige Brown RAL 7006 </div> <div style="text-align: center;">  Powder Coated Steel Coral Red RAL 3016 </div> <!-- Row 2 --> <div style="text-align: center;">  Powder Coated Steel Steel Blue RAL 5011 </div> <div style="text-align: center;">  Powder Coated Steel Light Pink RAL 3015 </div> <div style="text-align: center;">  Powder Coated Steel Reseda Green RAL 6011 </div> <div style="text-align: center;">  Powder Coated Steel Pastel Turquoise RAL 6034 </div> <div style="text-align: center;">  Powder Coated Steel Zinc Yellow RAL 1018 </div> </div> <p>Samples We supply samples of our material finishes, order them directly from hem.com/samples</p>
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Country of origin
Italy

Tests & certifications
CE Approved
UL Listed

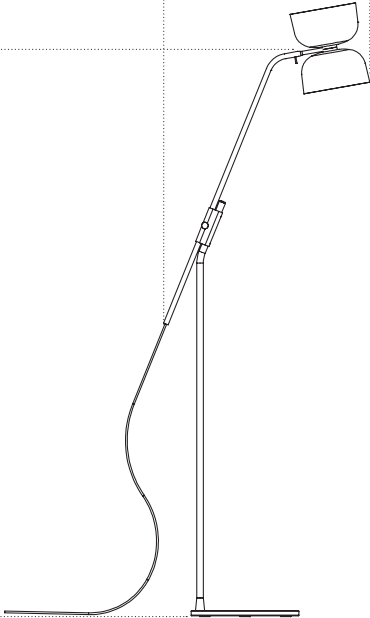

3D model
3D files of all products are available on the product pages on hem.com

Please note that the Alphabeta lamps ship without bulbs. Recommended: LED G9, max 48W/230V

Alphabeta Shades Overview

 <p>Cone Small H: 86 mm / 3.4 in D: 136 mm / 5.4 in</p> 	 <p>Cone Tall H: 166 mm / 6.5 in D: 136 mm / 5.4 in</p> 	 <p>Cone Large H: 123 mm / 4.8 in D: 335 mm / 13.2 in</p> 	<p>Modularity This is a modular product that can be configured freely to fit your needs. Reach out to info@hem.com for assistance</p>
 <p>Round Small H: 86 mm / 3.4 in D: 136 mm / 3.5 in</p> 	 <p>Round Medium H: 79 mm / 3.1 in D: 140 mm / 5.5 in</p> 	 <p>Round Large H: 105 mm / 4.1 in D: 186 mm / 7.3 in</p> 	
 <p>Round Tall H: 146 mm / 5.7 in D: 156 mm / 6.1 in</p> 	 <p>Round Cylinder H: 207 mm / 8.1 in D: 84 mm / 3.3 in</p> 	 <p>Floor Lamp Base H (adjustable): 150-170 cm / 59-67 in</p> 	

Alphabeta Floorlamp

<p>Side view</p>  <p>171 cm / 22.5 in</p>	<p>57 cm / 22.5 in</p>	<p>Back view</p>  <p>Ø 30 cm / 11.8 in</p>
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With proper care, the high quality of Hem furniture can be maintained for years to come. If you want to learn more or have any questions about our care & maintenance recommendations, please write to info@hem.com.

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